

10 November 2009

IS Pharma plc ('IS Pharma' or the 'Company')

TR-1 Notification of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: IS Pharma plc

2. Reason for the notification

An acquisition or disposal of voting rights Yes

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached n/a

An event changing the breakdown of voting rights n/a

Other (please specify): n/a

3. Full name of person(s) subject to the notification obligation: Octopus Investments Nominees Limited

4. Full name of shareholder(s) (if different from 3.): n/a

5. Date of the transaction (and date on which the threshold is crossed or reached if different): 06/11/2009

6. Date on which issuer notified: 10/11/2009

7. Threshold(s) that is/are crossed or reached: 8%

8. Notified details: n/a

A: Voting rights attached to shares

Class/type of shares If possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction			
	Number of Shares	Number of Voting Rights	Number of shares	Direct	Direct Indirect	% of voting rights Direct Indirect
GB00B2QBY649	2,506,144	2,506,144	2,293,644	2,293,644		7.46%

B: Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted	% of voting rights
n/a	n/a	n/a	n/a	n/a

Total (A+B)

Number of voting rights	% of voting rights
2,293,644	7.46%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

n/a

Proxy Voting:

10. Name of the proxy holder: n/a

11. Number of voting rights proxy holder will cease to hold: n/a

12. Date on which proxy holder will cease to hold voting rights: n/a

13. Additional information:

14. Contact name: Russell Jarvis

15. Contact telephone number: 020 7710 8653